

<https://jobquest.jobsworld.com/job/blue-dart-express-recruitment-2023-2-years-experience-required-marketing-communications-manager/>

## Blue Dart Express Recruitment 2023 – 2+ Years Experience Required – Marketing Communications Manager

### Job Location

India  
Remote work from: India

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### Base Salary

Rs. 17,000 - Rs. 24,000

### Qualifications

8th, 10th, 12th, Graduate

### Employment Type

Full-time

### Experience

2+Years Experience Required

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### Description

## Blue Dart Express Recruitment 2023

The Manager will work with the Director of Marketing to develop campaign strategy, and will then lead a team of creatives to execute flawlessly. Additionally, the Manager will track and analyze the results of each campaign to determine its effectiveness and ROI.

### Blue Dart Express Work From Home Jobs

The Marketing Communications Manager is responsible for developing, executing, and measuring integrated marketing campaigns that support the company's business goals.

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### Blue Dart Express Jobs For Freshers

### Responsibilities:

### Hiring organization

Blue Dart Express

### Date posted

March 29, 2023

### Valid through

30.09.2025

APPLY NOW

- Develop integrated marketing campaigns that support the company's business goals
- Collaborate with the Director of Marketing to develop campaign strategy
- Manage a team of creatives to execute flawlessly
- Track and analyze the results of each campaign to determine its effectiveness and ROI

**Requirements:**

- Bachelor's degree in Marketing, Communications, or a related field
- At least 5 years of experience in marketing communications or a related field
- Strong leadership skills
- Familiarity with CRM software and marketing analytics tools

**Important Links** Find the Link in [Apply Now](#) Button

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