

<https://jobquest.jobsworld.com/job/blue-dart-express-recruitment-2023-2-years-experience-required-marketing-communications-manager-posts/>

Blue Dart Express Recruitment 2023 – 2+ Years Experience Required – Marketing Communications Manager Posts

Job Location

India
Remote work from: India

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Base Salary

Rs. 17,000 - Rs. 24,000

Qualifications

8th, 10th, 12th, Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Blue Dart Express Recruitment 2023

The Marketing Communications Manager is responsible for developing, executing, and measuring integrated marketing campaigns that support the company's business goals.

Blue Dart Express Work From Home Jobs

The Manager will work with the Director of Marketing to develop campaign strategy, and will then lead a team of creatives to execute flawlessly. Additionally, the Manager will track and analyze the results of each campaign to determine its effectiveness and ROI.

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Blue Dart Express Jobs For Freshers

Hiring organization

Blue Dart Express

Date posted

April 4, 2023

Valid through

30.09.2025

APPLY NOW

Responsibilities:

- Develop integrated marketing campaigns that support the company's business goals
- Collaborate with the Director of Marketing to develop campaign strategy
- Manage a team of creatives to execute flawlessly
- Track and analyze the results of each campaign to determine its effectiveness and ROI

Requirements:

- Bachelor's degree in Marketing, Communications, or a related field
- At least 5 years of experience in marketing communications or a related field
- Strong leadership skills

Familiarity with CRM software and marketing analytics tools

Important Links **Find the Link in [Apply Now](#) Button**

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