



<https://jobquest.jobsleworld.com/job/blinkit-recruitment-2023-jobs-near-me-marketing-associate-post/>

## Blinkit Recruitment 2023 - Jobs Near Me - Marketing Associate Post

**Hiring organization**  
Blinkit

### Job Location

India  
Remote work from: IND

**Date posted**  
July 5, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
30.09.2025

### Base Salary

Rs. 12,000 - Rs. 18,000

APPLY NOW

### Qualifications

12th Passed & Graduate

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});  
(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Blinkit Recruitment 2023

Position: Marketing Associate

Company: Blinkit (Specify the location if required)

About Blinkit: Blinkit is a leading technology company that specializes in providing innovative solutions for the digital marketing industry. As a Marketing Associate at Blinkit, you will play a vital role in supporting our marketing efforts and contributing to the growth and success of our company. This is an entry-level position suitable for freshers who are passionate about marketing and eager to kick-start their career in the dynamic world of digital marketing.

(adsbygoogle = window.adsbygoogle || []).push({});

### Blinkit Careers

#### Responsibilities:

- Assist in the execution of marketing campaigns, including email marketing, social media marketing, content creation, and online advertising.
- Collaborate with the marketing team to develop and implement marketing strategies and tactics to increase brand awareness and drive customer engagement.
- Conduct market research to identify trends, competitive analysis, and customer insights to support marketing decision-making.

- Help create and maintain marketing materials, such as brochures, presentations, website content, and promotional collateral.
- Support the planning and coordination of marketing events, trade shows, and exhibitions.
- Monitor and analyze marketing campaign performance metrics, providing reports and recommendations for optimization.
- Assist in managing the company's social media presence, including content creation, scheduling, and community engagement.
- Support the development and execution of email marketing campaigns, including list segmentation, email design, and performance tracking.
- Assist in managing and updating the company website, ensuring content accuracy and relevance.
- Collaborate with cross-functional teams, such as sales and product development, to align marketing activities with business objectives.
- Stay up-to-date with industry trends and best practices in digital marketing, identifying opportunities for innovation and improvement.

(adsbygoogle = window.adsbygoogle || []).push({});

## Blinkit Jobs Near Me

### Skills:

- Skills and Qualifications:
  - Bachelor's degree in Marketing, Business Administration, or a related field.
  - Strong written and verbal communication skills.
  - Excellent organizational and time management abilities.
  - Creative thinking and problem-solving skills.
  - Basic knowledge of digital marketing principles and practices.
  - Familiarity with social media platforms, email marketing tools, and content management systems.
  - Proficiency in Microsoft Office suite.
  - Attention to detail and ability to work with data.
  - Strong analytical and reporting skills.
  - Ability to work both independently and collaboratively within a team.

**Important Links** [Find the Link in Apply Now Button](#)

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});