



<https://jobquest.jobsleworld.com/job/axis-bank-recruitment-2023-vacancy-job-alert-job-card-fast-job-alert-marketing-staff-post/>

Axis Bank Career 2023 – Vacancy Job Alert – Job Card – Fast Job Alert – Marketing Staff Post

Job Location

India
Remote work possible

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Base Salary

Rs. 15,000 - Rs. 24,000

Qualifications

Graduate, Post Graduate

Employment Type

Full-time

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Description

Axis Bank Recruitment 2023

Axis Bank, a leading airline company, is seeking a dynamic and motivated Marketing Staff member to join our team. As a Marketing Staff member, you will play a pivotal role in supporting the marketing department's efforts to promote our brand and engage with our target audience. Your creative thinking, excellent communication skills, and passion for marketing will contribute to the success of our marketing initiatives. This position offers an exciting opportunity to work in a fast-paced environment and gain valuable experience in the aviation industry.

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Axis Bank Jobs Near Me

Responsibilities:

1. Marketing Campaign Support: Assist in the execution of marketing campaigns, including online and offline activities. Collaborate with the marketing team to develop creative content, promotional materials, and social media strategies. Monitor campaign performance and provide timely reports and analysis.

Hiring organization

Axis Bank

Date posted

June 16, 2023

Valid through

31.12.2023

APPLY NOW

2. **Market Research and Analysis:** Conduct market research to identify trends, customer preferences, and competitive insights. Analyze data and generate reports to inform marketing strategies and decision-making. Stay updated on industry developments and competitor activities to identify opportunities for differentiation.
3. **Customer Engagement and Relationship Management:** Support customer engagement initiatives, including managing customer feedback, inquiries, and complaints. Coordinate with various teams to ensure timely and effective responses. Assist in organizing customer-focused events and initiatives to enhance brand loyalty and customer satisfaction.

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• **Skills and Qualifications:**

1. **Communication Skills:** Excellent written and verbal communication skills to effectively convey marketing messages and engage with various stakeholders. Strong interpersonal skills to build relationships with customers and collaborate with internal teams.
2. **Creative Thinking:** Ability to think creatively and develop innovative marketing ideas and campaigns. Proficiency in using digital marketing tools and platforms to drive customer engagement and brand awareness.
3. **Analytical Abilities:** Strong analytical skills to gather and interpret market data, identify trends, and make data-driven recommendations. Proficiency in using analytical tools and software to generate insights and reports.
4. **Project Management:** Well-organized with the ability to manage multiple projects simultaneously. Strong attention to detail and the ability to meet deadlines.

Important Links

Find the Link in [Apply Now](#) Button

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