

Axis Bank Recruitment 2023 – Jobs For Freshers – Marketing Technologist post

Hiring organization

Axis Bank

Job Location

India

Remote work from: India

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Base Salary

Rs. 12,000 - Rs. 19,000

Date posted

February 23, 2023

Valid through

31.12.2025

APPLY NOW

Qualifications

Graduate, Post Graduate

Employment Type

Full-time

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Description

Axis Bank Jobs in India

The Marketing Technologist will be responsible for developing and managing the technology stack that supports the marketing organization.

This includes managing the marketing automation platform, developing and managing the website, and developing and managing the marketing analytics platform.

Jobs For Freshers

The Marketing Technologist will also be responsible for developing and managing the marketing data infrastructure, including data acquisition, data warehousing, and data analysis.

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Work From Home

Responsibilities:

Develop and manage the marketing automation platform

Develop and manage the website

Develop and manage the marketing analytics platform

Develop and manage the marketing data infrastructure

Qualifications:

Bachelor's degree in Computer Science or related field

3-5 years of experience in developing and managing web applications

3-5 years of experience in developing and managing marketing automation platforms

3-5 years of experience in developing and managing marketing analytics platforms

3-5 years of experience in developing and managing marketing data infrastructure

Important Links

Find the Link in [Apply Now](#) Button

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