

Axis Bank Recruitment 2023 – Jobs For Freshers – Digital Marketing Strategist Post

Hiring organization

Axis Bank

Job Location

India

Remote work from: India

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Base Salary

Rs. 12,000 - Rs. 19,000

Date posted

February 17, 2023

Valid through

31.12.2025

APPLY NOW

Qualifications

Graduate, Post Graduate

Employment Type

Full-time

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Description

Axis Bank Jobs in India

The strategist will also be responsible for managing the day-to-day operations of the digital marketing department, including budgeting and vendor management.

Jobs For Freshers

Qualifications:

- 5 years experience in digital marketing
- Proven experience developing and executing successful marketing campaigns across channels
- Strong understanding of SEM, display advertising, social media, and email marketing best practices
- Experience managing budgets and vendor relationships

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Work From Home

The Strategist will work with internal teams and clients to create and execute campaigns across channels, including search engine marketing.

Responsibilities:

- Develop and implement digital marketing campaigns that support client business goals
- Plan and execute search engine marketing (SEM), display advertising, social media, and email marketing campaigns
- Manage the day-to-day operations of the digital marketing department

Manage budgeting and vendor management for the department

Important Links **Find the Link in [Apply Now](#) Button**

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