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Au Small Finance Bank Recruitment 2023 – 2+Years Experience Required – Point Executive

Hiring organization
Au Small Finance Bank

Job Location

India
Remote work from: India

Date posted
April 10, 2023

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Valid through
31.12.2025

Base Salary

Rs. 16,000 - Rs. 27,500

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Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Au Small Finance Bank Recruitment 2023

The Point Executive will be responsible for the overall management and operation of our point of sale (POS) system. This includes but is not limited to: staff management, inventory management, order management, and customer service. The Point Executive must be able to work independently and have a high level of attention to detail. This is a remote position.

Jobs Near Me

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Jobs For Freshers

Responsibilities:

- Developing marketing strategies and plans in line with company goals
- Overseeing all marketing activity, including website management, SEO, social media, PR, and advertising
- Creating and managing budgets
- Developing and implementing campaigns that target specific markets or customer segments
- Managing PR and communications
- Liaising with other departments within the company to ensure cohesive marketing messaging

Requirements:

- Bachelor's degree in a relevant field (marketing, advertising, business)
- At least 3 years' experience in a marketing management role
- Strong knowledge of digital marketing techniques
- Demonstrated success in managing budgets and campaigns
- Excellent communication and organisational skills

Important Links Find the Link in [Apply Now](#) Button

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