



<https://jobquest.jobsworld.com/job/au-small-finance-bank-recruitment-2023-2years-experience-required-marketing-manager/>

Au Small Finance Bank Recruitment 2023 – 2+Years Experience Required – Marketing Manager

Hiring organization
Au Small Finance Bank

Job Location

India
Remote work from: India

Date posted
April 6, 2023

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Valid through
31.12.2025

Base Salary

Rs. 16,000 - Rs. 27,500

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Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Au Small Finance Bank Recruitment 2023

The Marketing Manager will be responsible for developing and executing marketing strategies and plans for the company.

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This individual will oversee all marketing activity and be responsible for creating and managing budgets, developing and implementing campaigns, managing PR and communications, and liaising with other departments within the company.

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Jobs For Freshers

Responsibilities:

- Developing marketing strategies and plans in line with company goals
- Overseeing all marketing activity, including website management, SEO, social media, PR, and advertising
- Creating and managing budgets
- Developing and implementing campaigns that target specific markets or customer segments
- Managing PR and communications
- Liaising with other departments within the company to ensure cohesive marketing messaging

Requirements:

- Bachelor's degree in a relevant field (marketing, advertising, business)
- At least 3 years' experience in a marketing management role
- Strong knowledge of digital marketing techniques
- Demonstrated success in managing budgets and campaigns
- Excellent communication and organisational skills

Important Links

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