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Au Small Finance Bank Recruitment 2023 – 2+Years Experience Required - Marketing Manager Post

Job Location

India

Remote work from: India

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Base Salary

Rs. 13,000 - Rs. 17,500

Qualifications

12th, Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Au Small Finance Bank Recruitment 2023

The Marketing Manager will be responsible for developing, implementing, and executing marketing plans and campaigns for the company. This will include creating and managing content, developing and executing campaigns, and working with agencies and other vendors.

Jobs Near Me

The Marketing Manager will also be responsible for measuring the effectiveness of campaigns and optimizing them over time.

Hiring organizationAu Small Finance Bank

Date posted

March 24, 2023

Valid through

31.12.2025

APPLY NOW

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Jobs For Freshers

Responsibilities:

- -Develop and execute marketing plans and campaigns
- -Create and manage marketing content
- -Work with agencies and other vendors
- -Measure the effectiveness of campaigns and optimize them over time

Requirements:

- -Bachelor's degree in Marketing or related field
- -At least 3 years of experience in marketing role
- -Strong writing and communications skills
- -experience with CRM software, content management systems, and marketing

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