



<https://jobquest.jobsworld.com/job/au-small-finance-bank-recruitment-2023-2-years-experience-required-marketing-manager/>

## Au Small Finance Bank Recruitment 2023 – 2+ Years Experience Required – Marketing Manager

### Job Location

India  
Remote work from: India

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### Base Salary

Rs. 16,000 - Rs. 27,500

### Qualifications

12th, Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

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### Description

#### Au Small Finance Bank Recruitment 2023

The Marketing Manager will be responsible for developing and executing marketing strategies and plans for the company.

### Jobs Near Me

This individual will oversee all marketing activity and be responsible for creating and managing budgets, developing and implementing campaigns, managing PR and communications, and liaising with other departments within the company.

### Hiring organization

Au Small Finance Bank

### Date posted

April 4, 2023

### Valid through

31.12.2025

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## **Jobs For Freshers**

### **Responsibilities:**

- Developing marketing strategies and plans in line with company goals
- Overseeing all marketing activity, including website management, SEO, social media, PR, and advertising
- Creating and managing budgets
- Developing and implementing campaigns that target specific markets or customer segments
- Managing PR and communications
- Liaising with other departments within the company to ensure cohesive marketing messaging

### **Requirements:**

- Bachelor's degree in a relevant field (marketing, advertising, business)
- At least 3 years' experience in a marketing management role
- Strong knowledge of digital marketing techniques
- Demonstrated success in managing budgets and campaigns
- Excellent communication and organisational skills

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