https://jobquest.jobsleworld.com/job/amazon-recruitment-2023-work-from-home-marketing-director-post/

Amazon Recruitment 2023 – Work From Home – Marketing Director post

Job Location
India
Remote work from: India

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Base Salary
Rs. 15,000 - Rs. 20,000

Qualifications
12th, Graduate

Employment Type
Full-time, Work From Home

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Hiring organization
Amazon

Date posted
February 22, 2023

Valid through
31.12.2025

APPLY NOW

Description

Amazon Recruitment 2023

The Marketing Director is responsible for developing and leading the execution of marketing plans and programs that support the organization's overall business strategy.

Work From Home Jobs

The Marketing Director will be responsible for creating a strategic vision and plan for marketing that will drive awareness, engagement, and revenue growth for the company.

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Jobs Near Me

The Marketing Director will develop, lead, and manage the execution of marketing plans and programs including branding, communications, demand generation, product marketing, and social media. The Marketing Director is also responsible for developing and managing partnerships with key marketing and industry organizations.

Responsibilities:

•Develop and execute a strategic vision and plan for marketing that supports the overall business strategy

•Create and execute campaigns that generate awareness, engagement, and revenue growth for company

•Develop and execute a branding strategy that builds awareness and differentiation for company

•Develop and manage communications including website, blog, email, collateral, and social media

•Develop and execute a demand generation strategy that generates leads and converts them to customers

•Product marketing – define and articulate the unique value proposition of each product offering, create messaging and positioning, develop product

Important Links   # Find the Link in [Apply Now](#) Button

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