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Amazon Recruitment 2023 - Freshers Jobs - Marketing Director Post

Job Location

India

Remote work from: India

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Base Salary

Rs. 10,000 - Rs. 15,000

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Amazon Recruitment 2023

The Marketing Director is responsible for developing and leading the execution of marketing plans and programs that support the organization's overall business strategy and objectives.

The Marketing Director is also responsible for the development and management of a marketing budget.

Amazon Work From Home Jobs

Qualifications:

- -Bachelor's degree in marketing, advertising, communications, or a related field
- -At least 7 years of experience in marketing, including 3 years in a management role
- -Strong knowledge of digital marketing tools and techniques
- -Strong writing and editing skills
- -Strong project management skills

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Amazon Jobs Near Me

Hiring organization

Amazon

Date posted

March 6, 2023

Valid through

30.09.2023

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Responsibilities:

- -Develop and execute marketing plans and programs in support of the organization's overall business strategy and objectives
- -Develop and manage a marketing budget
- -Manage all marketing activity, including advertising, events, public relations, and website management
- -Measure the effectiveness of marketing programs and adjust plans and programs as needed
- -Oversee all aspects of product launches
- -Supervise the work of marketing staff, contractors, and agencies

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