Amazon Recruitment 2023 – 2+ Years Experience Required – Marketing Technologist Post

Job Location
India
Remote work from: India

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Base Salary
Rs. 19,000 - Rs. 27,000

Qualifications
Graduate

Employment Type
Full-time

Experience
2+ Years Experience Required

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Hiring organization
Amazon

Date posted
March 29, 2023

Valid through
30.09.2023

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Description

Amazon Recruitment 2023

The Marketing Technologist will be responsible for developing and managing the technology and automation infrastructure that underpins all aspects of the company's marketing. This includes developing and managing all marketing automation, website, email and CRM platforms as well as overseeing the development and execution of all marketing analytics and reporting.

Amazon Work From Home Jobs

The Marketing Technologist will report to the Director of Marketing and work closely with the Senior Marketing Manager, Digital Marketing Manager and Website Manager to develop and execute on the marketing strategy and plan.

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The ideal candidate will have 4-6 years of experience in a similar role, be well-versed in marketing automation platforms (preferably Marketo) and CRM platforms

(preferably Salesforce), as well as experience developing and managing websites (preferably Adobe Experience Manager) and email platforms (preferably Campaign Monitor).

Responsibilities:

Develop, execute and manage the technology infrastructure underpinning all aspects of the company's marketing

Develop, execute and manage all marketing automation, website, email and CRM platforms

Oversee the

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