

Ajanta Recruitment 2023 – All India Jobs – Marketing Communications Manager Post

Hiring organization
Ajanta

Job Location

India
Remote work from: India

Date posted
April 26, 2023

Valid through
31.12.2025

Base Salary

Rs. 11,000 - Rs. 19,000

APPLY NOW

Qualifications

12th, Graduate

Employment Type

Full-time

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Description

Ajanta Jobs 2023

The Marketing Communications Manager is responsible for developing, executing, and measuring the effectiveness of marketing communication programs designed to build brand awareness and create demand for the company's products and services. This individual will work with internal stakeholders and external partners to develop creative assets and messaging that resonates with our target audience. The Marketing Communications Manager will also be responsible for managing the company's website and social media presence.

Jobs Near Me

Responsibilities:

- Develop and execute marketing communication programs that drive awareness and demand for the company's products and services
- Collaborate with internal stakeholders and external partners to develop creative assets and messaging that resonates with our target audience
- Manage the company's website and social media presence

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Jobs For Freshers

Qualifications:

- Bachelor's degree or equivalent experience in marketing or communications
- At least 5 years of experience in marketing or communications
- Experience developing creative assets (e.g. website content, social media posts, videos, etc.)
- Strong writing skills
- Excellent organizational skills

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