

Accenture Recruitment 2023 – Work From Home – Marketing Analyst Post

Hiring organization
Accenture

Job Location

India
Remote work possible

Date posted
June 24, 2023

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Valid through
30.09.2023

Base Salary

Rs. 20,000 - Rs. 50,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time,

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Description

Accenture Recruitment 2023

Job Title: Marketing Analyst

Department: Marketing

Reports To: Marketing Manager

Summary:

Accenture is looking for a highly motivated and analytical individual to join our Marketing team. The ideal candidate will have a strong understanding of marketing principles and be able to use data to drive marketing decisions. They will be responsible for collecting, analyzing, and reporting on marketing data, as well as developing and executing marketing campaigns.

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Responsibilities:

- Collect, analyze, and report on marketing data
- Develop and execute marketing campaigns
- Support the marketing team with research and analysis
- Stay up-to-date on marketing trends

Skills:

- Strong analytical skills
- Excellent data visualization skills
- Proficient in Microsoft Excel and PowerPoint
- Experience with marketing analytics tools
- Excellent written and verbal communication skills

Qualifications:

- Bachelor's degree in Marketing, Business Administration, or a related field
- 1-2 years of experience in marketing analytics
- Experience with marketing automation tools

Important Links

Find the Link in [Apply Now](#) Button

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